

Teachers + Tutors + Technology  
Working together for children's literacy



## **Reading Through the Pandemic:** Inspiring Change and Building Resiliency

*Canadian Registered Charity: 73848 6117 RR0001*

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# About Innovations For Learning

Founded in 1993 in the US, Innovations For Learning (IFL) is a 29-year-old global educational tech nonprofit.

1993

2018

Established as a Canadian Registered Charity in 2018, IFL Canada is adapting to suit the needs of the communities we serve.

**TutorMate**<sup>®</sup>  
Online Literacy Program

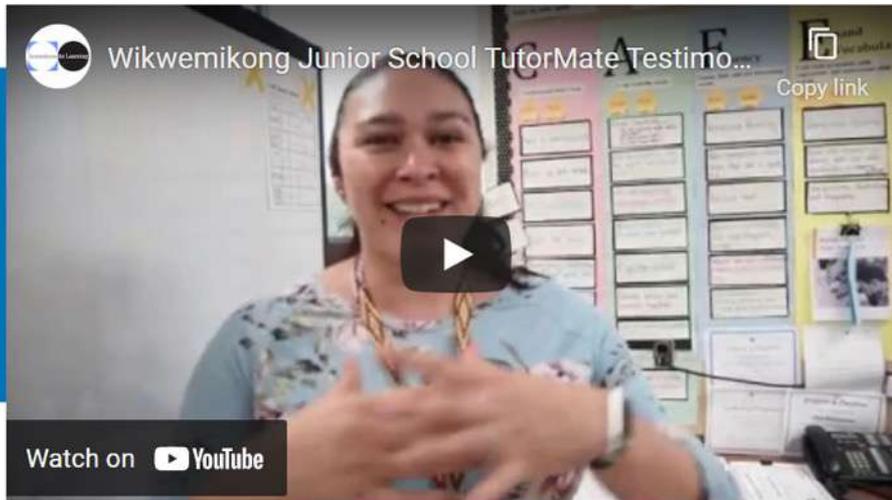
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# Our Mission

To fight long-term poverty by offering solutions to reduce the early grade literacy gap in high-need communities.



## INDIGENOUS SUCCESS

Hear what teachers have to say about TutorMate at Wikwemkoong Junior School in this 1.5-minute video recorded by the Wikwemkoong Board of Education.

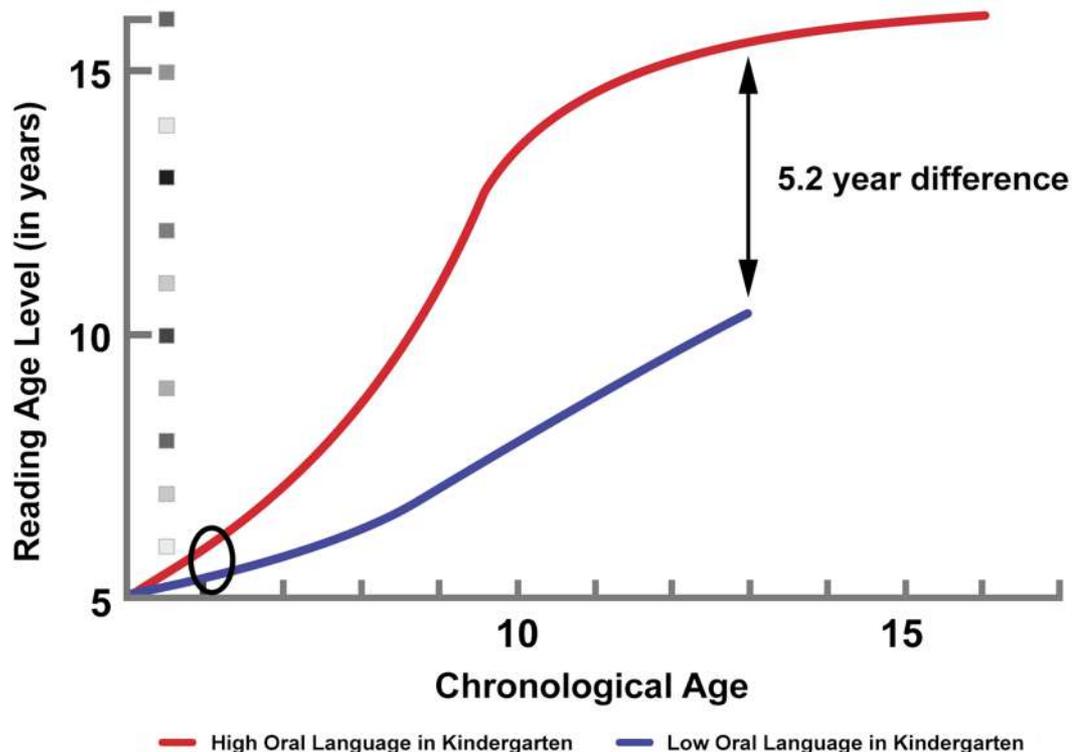
<https://bit.ly/tutormatewiky>

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# The Effects of Weaknesses in Oral Language on Reading Growth (Hirsch, 1996)



Source: [gradelevelreading.net](http://gradelevelreading.net)

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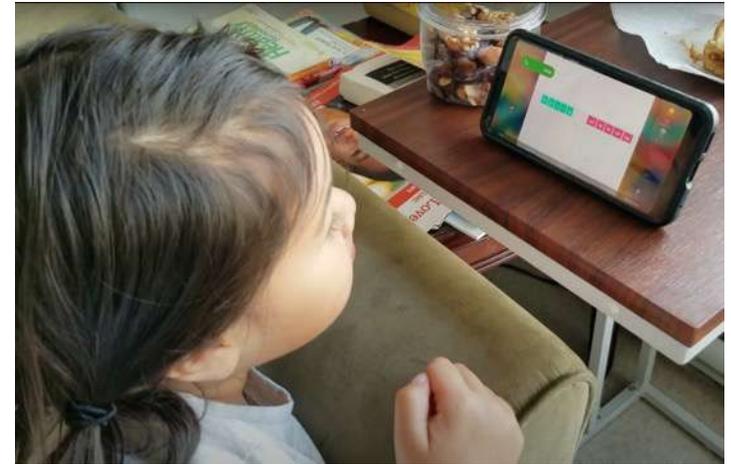
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# ELIs Provide Daily 1:1 High Impact Phonics Tutoring



In the classroom...



...and at home, on families' smartphones.

See our Early Literacy Interventionist in action at Wasse-Abin Junior School in Wiikwemkoong, on Manitoulin Island:

**Watch this 2-minute video**

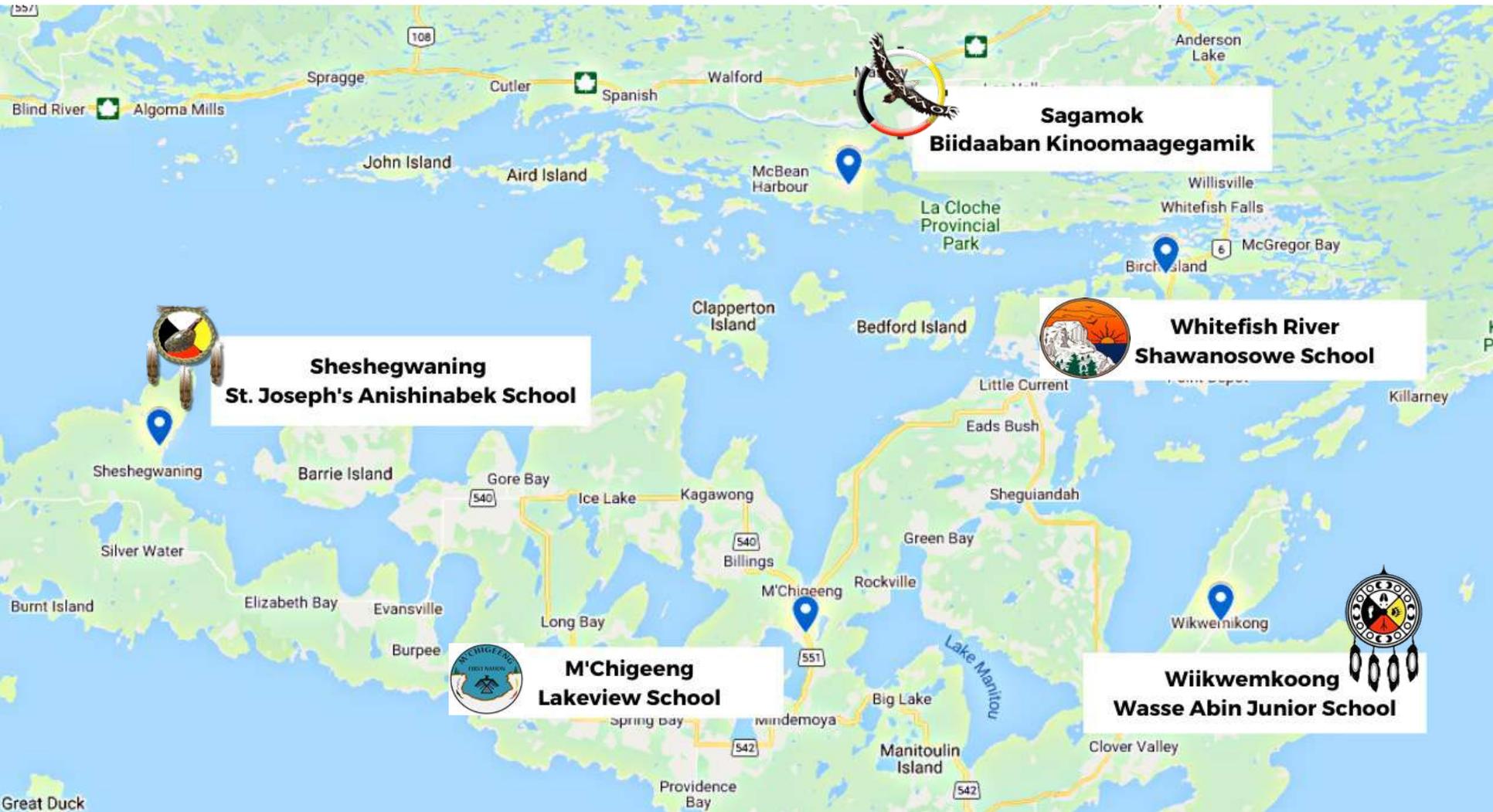
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# TutorMate Manitoulin Island

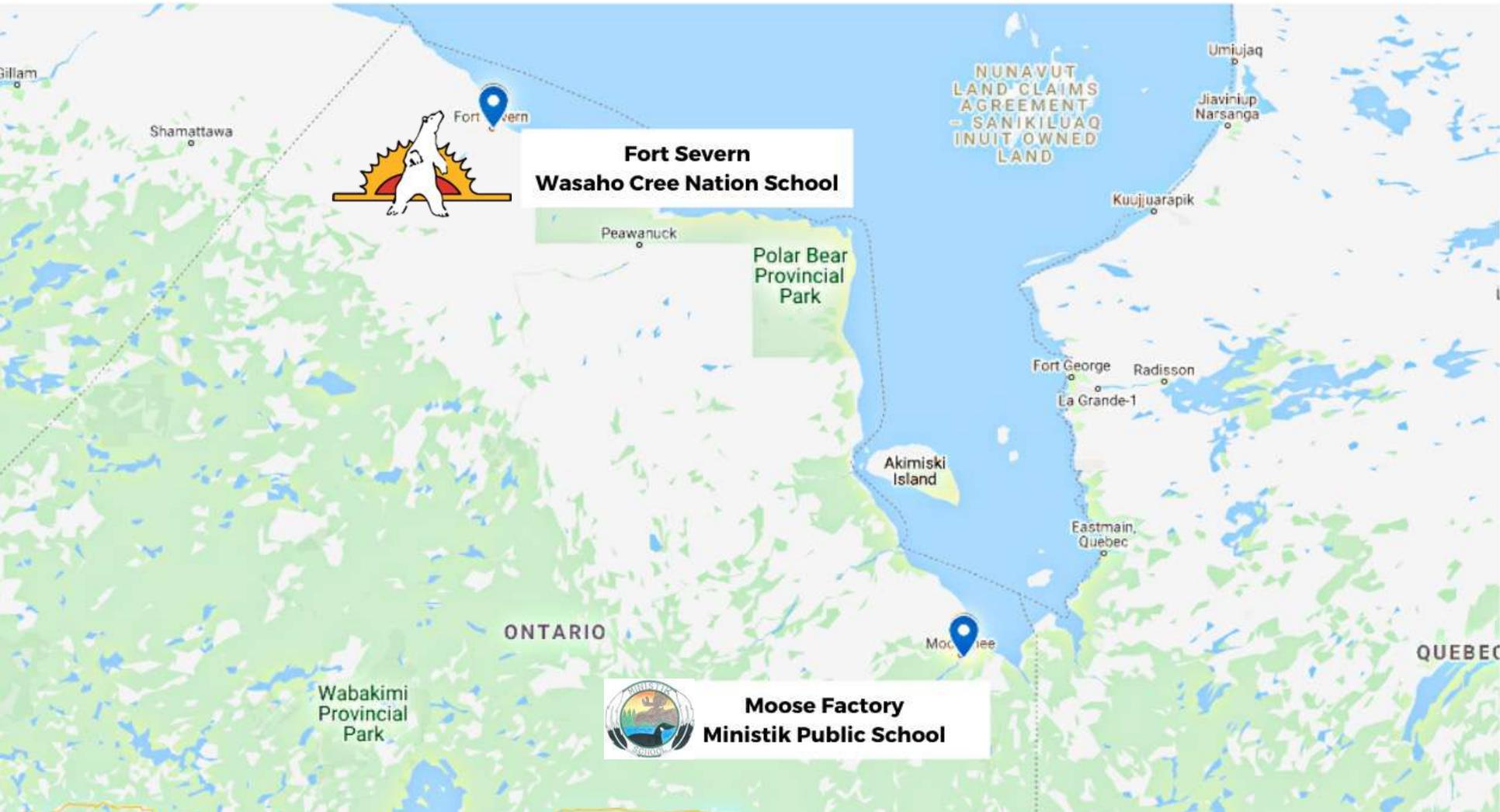


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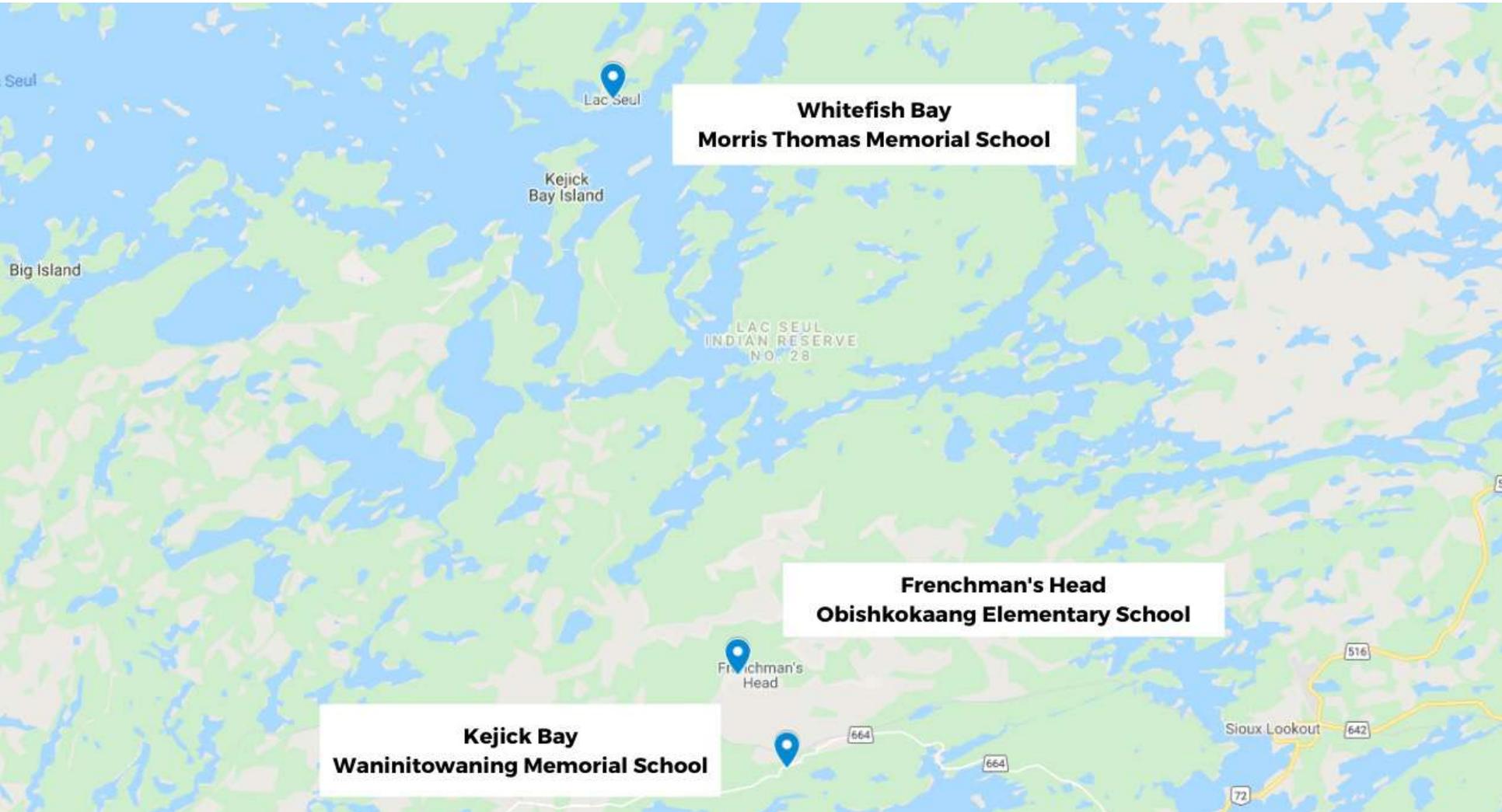
# TutorMate Ontario Northern / Fly-In Schools



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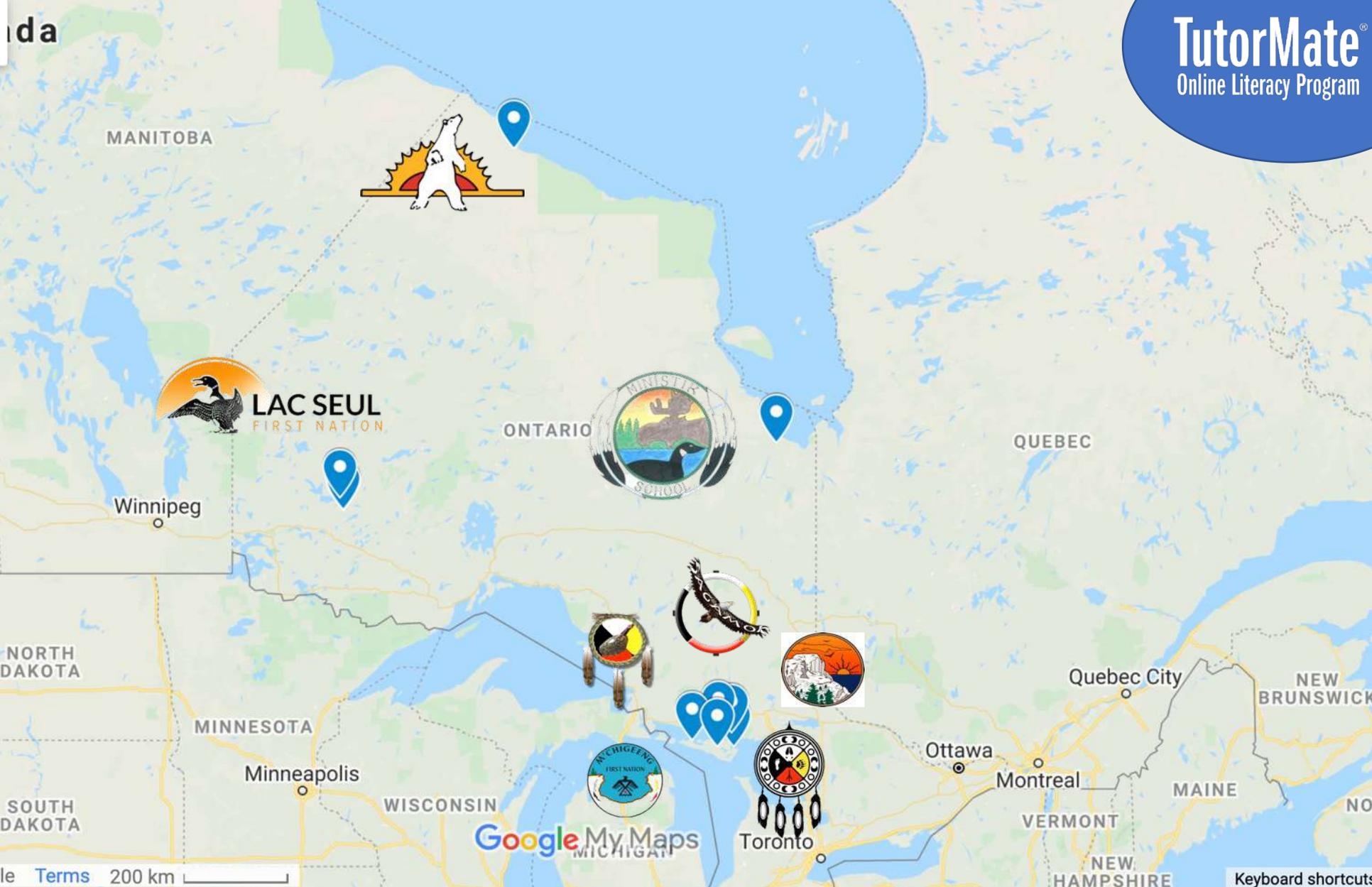




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le Terms 200 km

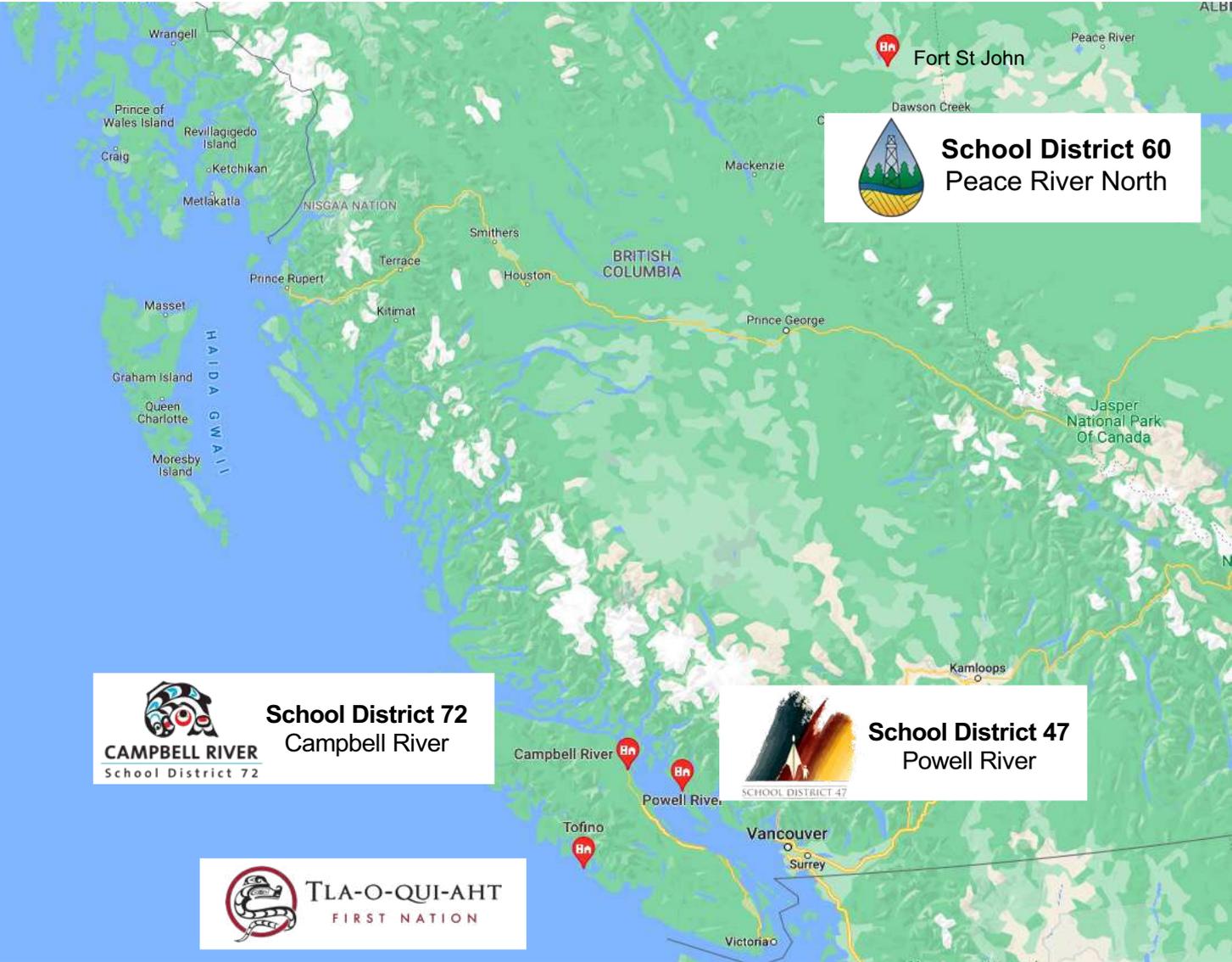
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Keyboard shortcuts



# TutorMate BC Schools & Communities



**School District 60**  
Peace River North



**School District 72**  
Campbell River



**School District 47**  
Powell River



**TLA-O-QUI-AHT**  
FIRST NATION

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# Our Reach so far...

## Ontario First Nation Communities



Sagamok First Nation



Whitefish River First Nation



M'Chigeeng First Nation



Sheshegwaning First Nation



Moose Cree First Nation



Fort Severn First Nation

## Ontario Public School Systems



## British Columbia School Systems



Tla-o-qui-aht First Nation



SD 60 Peace River North  
Fort St John



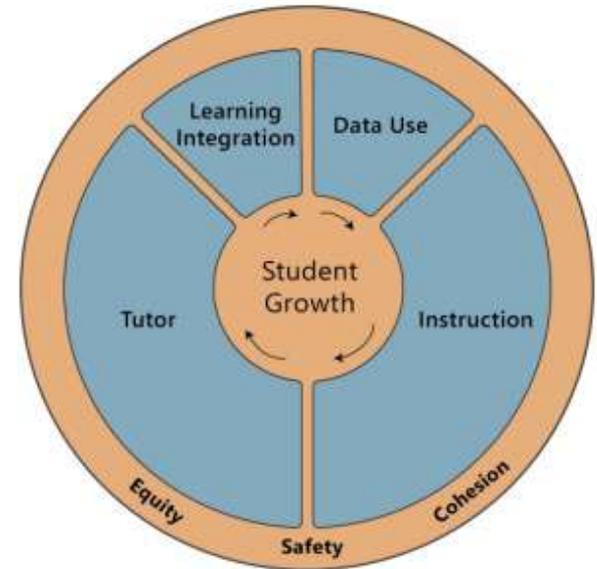
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# High-Impact Tutoring

An Equitable, proven approach to address pandemic learning loss and accelerate learning



## Equity

- All students have access.
- Tutors are intentionally trained to lead sessions with equity at the center.
- Tutors reflect the communities in which their students live.

## Safety

- Policies, training, and systems are in place to ensure the safety of students.

## Cohesion

- Elements of the program are aligned and designed to work effectively together.
- Tutoring organization has effective leadership and internal operations.

Source: [studentsupportaccelerator.com](https://studentsupportaccelerator.com)

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# High-Impact Tutoring

**Research:** Substantial effects of high-dosage tutoring delivered in schools globally

**Demand:** Intervention of choice in the US:

<https://districtadministration.com/do-this-not-that-using-esser-funds-for-tutoring/>

- American Rescue Plan has allocated **\$122 billion** over three years via Elementary and Secondary School Emergency Relief (ARP ESSER)
- **Nearly two-thirds of states are leveraging ESSER fund to expand tutoring programs.**

**Logic:** Target students' needs, builds close relationships

**Spillovers:** Potential benefits for tutors and for the teacher pipeline

Source: [studentsupportaccelerator.com](https://studentsupportaccelerator.com)

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# High-Impact Tutoring

How does it work?

**Students work with a consistent tutor who is supported by ongoing oversight and coaching.**

- The basis of effective tutoring is strong tutor-student relationships.

Tutors

- are skilled at relationship-building and knowledgeable about content,
- need initial training, oversight, ongoing coaching and clear lines of accountability
- are culturally competent and reflect the lived experience of the students they serve.

Source: [studentsupportaccelerator.com](https://studentsupportaccelerator.com)

# High-Impact Tutoring

High quality instruction

## **High Frequency: A minimum of three sessions per week**

- Optimal duration of sessions depend on the program's content area and student age.

## **Embedded in schools during the school day**

- Coordinating with teachers creates more consistency for students and results in better understanding of student needs.

## **Data informed tutoring sessions.**

- Tutors consistently use data to understand students strengths and needs, and build their sessions to focus on the needs

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# THE ELI MODEL

Early Literacy Interventionist (ELI)

## Evidence of Success

The TutorMate program is a highly effective, proven, community-based program with a strong track record of success.

### Evidence for ESSA

*Highest possible rating of 'Strong'*

### North Chicago, Case Study

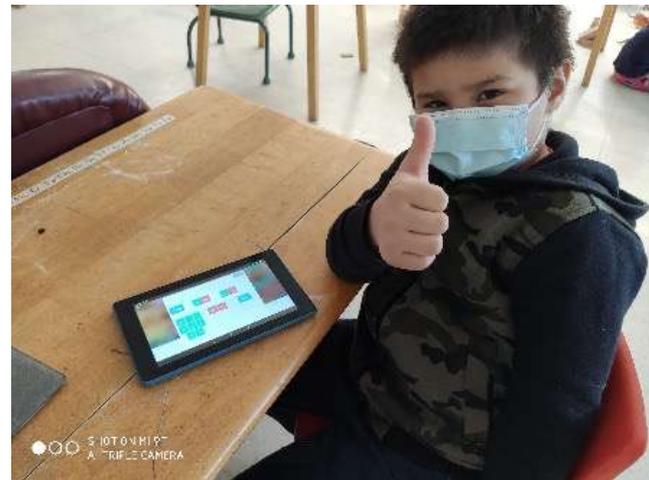
*35% → 85%, Grade level reading*

### White City Call Schools, Case Study

*163.5% Grade level reading increase*

# TutorMate<sup>®</sup>

## Online Literacy Program





READING

GRADES

PREK - K

# Innovations for Learning High Impact Tutoring

Essa Rating	No. Studies	No. Students	Average Effect Size
 <b>STRONG</b>	<b>1</b>	<b>273</b>	<b>+0.18</b>

- IFL earned the highest rating of "Strong" from The Center for Research and Reform in Education at Johns Hopkins University, for our high dosage tutoring's evidence of impact.



[evidenceforessa.org/programs/reading/innovations-learning-high-impact-tutoring](https://evidenceforessa.org/programs/reading/innovations-learning-high-impact-tutoring)

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# ELIs Provide Daily 1:1 High Impact Phonics Tutoring



In the classroom...



...and at home, on families' smartphones.

*ELIs use IFL proprietary custom web-based software to work with children in the classroom and remotely, including at home on families' smartphones.*

**Assessment and instruction happen simultaneously**

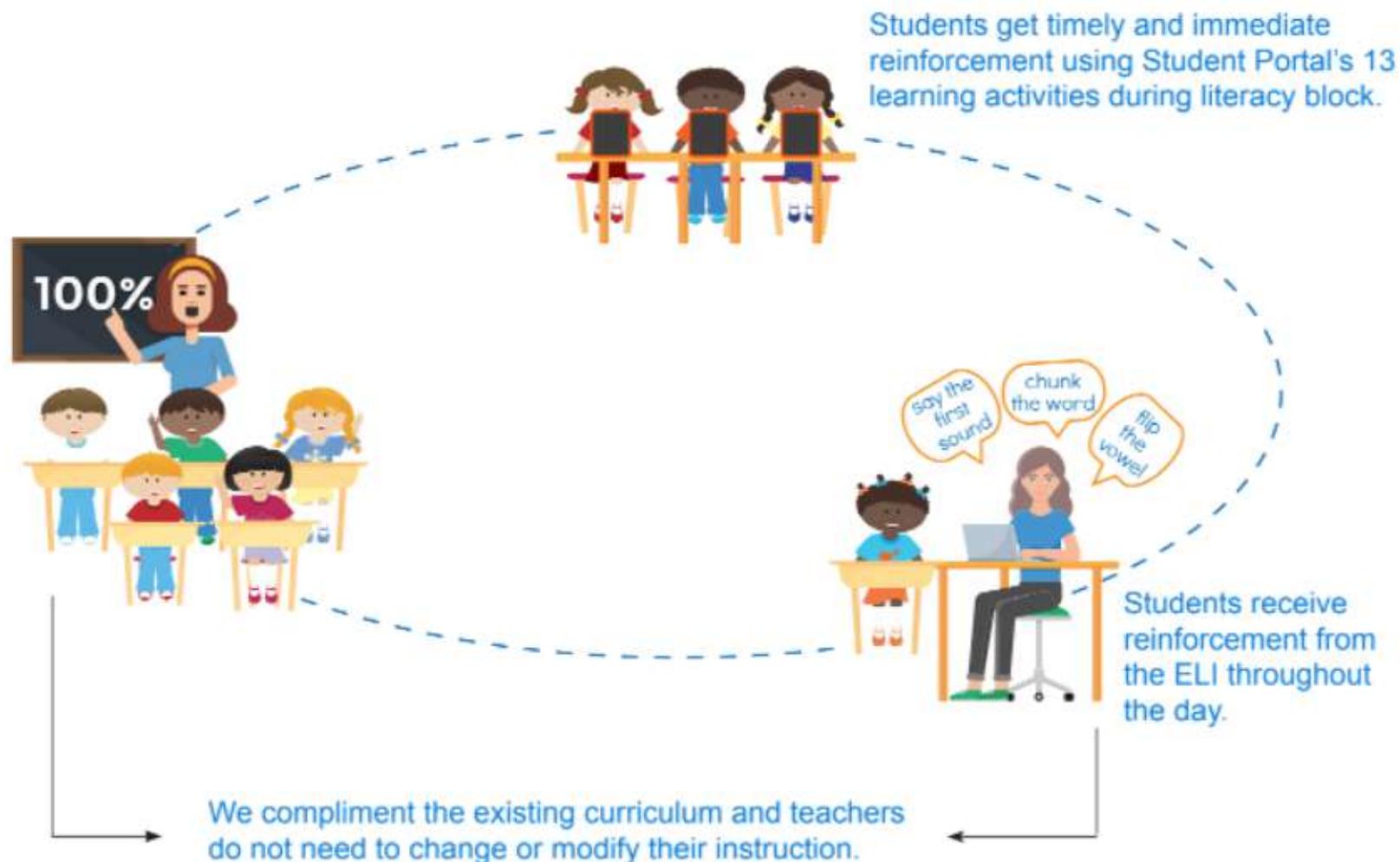
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# IFL High-Impact Tutoring Model



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MANAGE CLASSROOM



REPORTS



SETTINGS



TUTOR PORTAL



FAMILY HANDOUT

NAME	READING STAGE
AIDAN F	M
ALEXANDER F	3
ASHTON A	5
BREE S	1
DEJAH V	4
DIEGO B	5
GABRIELA L	3
JAMES R	1
ORF STUDENT	M
SARTORI B	5
TEVIN D	5

START SESSION

SKIP SESSION

bat



Reinforcement Activities



- Chant
- Freehand
- Letters
- Tiles
- Silly Sentences



Mastered



Learning



Needs Work



Clear

Session Timer: 00 : 00



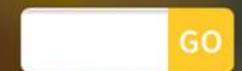
Station Timer: 19 : 37



Flip View



End Session



Reinforce Word:

READING FOUNDATION

LEVELED TEXTS

MASTER LIST

ADVANCEMENT

NOTES

at	et	it	ot	ut
----	----	----	----	----

3

ALEXANDER F.  
0.0% | 43 Days

Session Timer: 00 : 00

Station Timer: 18 : 29

type word   add tile

clear board

b

b	c	f	h	p
r	s	v		

at   it



Mastered



Learning



Needs Work



Clear



Flip



Back



AUG 01, 2018

Kadyn needs practice with ui and ie. She should practice these in Student portal and create a word list for each vowel pair before our next conference.

AUG 01, 2018

Kadyn has demonstrated command of the lo...

AUG 01, 2018

Kadyn is ready to start learning vowel p...

SAVE

CANCEL

NEW NOTE

Learning

Needs Work

Clear



Flip View



Exit Session



Search Word or Word Part

LITERACY

ARTICULATE

ALPHABET

NOTES

1. Bobbing Balloons

2. Playdough

3. Red Shoes

4. It's Raining Worms

5. The Bear in the City

6. Better Than a Parade

7. Lots of Litter

8. F is for Flea

9. George Washington Carver

10. The New Kid

11. Dive Gone Bad

12. Setting His Own Pace

Reading Stage

Days at Present Reading Stage

## SORT BY

 Current (max) Reading Stage Student Name

## VIEW CLASS AVERAGE

 Yes No

## VIEW MONTHLY GOAL

 Yes No

## Pease / Lambert





# Wii kwemkoong Junior School

## High Dosage Tutoring Report 2020-21

### SK Grade Level Reading Growth

Percentage of TutorMate Students at RFS 3 and higher

Distribution of Participating Students  
September — June 15 2021

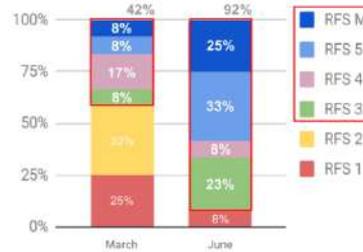
#### SK - 4 Classrooms (24)

SK pre-reading proficiency increased from **17%** to **83%**



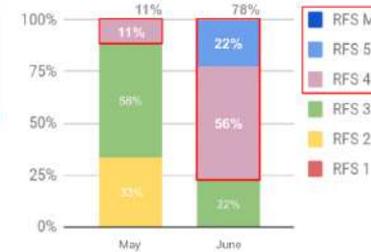
#### Gr.1 - Ms. Farquhar (12)

SK pre-reading proficiency increased from **42%** to **92%**



#### Gr.3 - Ms. Greenwood (9)

SK reading proficiency increased from **11%** to **78%**



**SK Grade Level Reading = Reading Foundation Stage 4 (RFS 4) and higher:**

RFS 1	RFS 2	RFS 3	RFS 4	RFS 5
<b>Alphabet</b>	<b>Consonant Sounds</b>	<b>Short Vowels</b>	<b>Short Vowels</b>	<b>Long Vowels</b>
F&P A   Letter Names	F&P A   Concepts of Words	F&P B   CVT Words, Intro to Chunking	F&P C   CVC Words, Skipping and Returning	F&P D   CVCe Words, Flipping the Vowel Sound

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## pick a game

Alexander F.



Circus



Cowboy Cards



Dragon Cave



Smash Bunny



Bird is the Word



Star Words



Word Champion

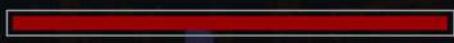


Octo

back to login

Score

5



git

gut

get

Alexander F



SCORE: 200



S \_

AT

IT

ET



Obishikokaang Elementary School, Frenchman's Head

## Are you interested in a **part-time job** helping kids **learn to read?**

Our non-profit is looking for someone in the Lac Seul community to become an **Early Literacy Interventionist**. *Would you like to join us?*

*No prior education or classroom experience is required!*

You will work 1:1 with 5- and 6-year-old students for 3 hours/day helping students learn basic reading skills. **We will provide all the necessary training.**

### Requirements

- Highly motivated, energetic and reliable individual who loves working with children
- **Available to work 3 hours per day** at Obishikokaang Elementary School
- **Driver's license** / ability to reliably commute to Obishikokaang Elementary
- You must be able to pass a Criminal Reference Check (CRC)

### Position Details

- **\$25/hour - 3 hours/day**
- Training provided

### HOW TO APPLY

Send your resume or inquiry to [jacob@tutormate.ca](mailto:jacob@tutormate.ca)

Learn more about this position: [bit.ly/lac-seul](https://bit.ly/lac-seul)

# Enrichment Tutoring

## Virtual Volunteering

IFL's TutorMate Program is a custom-built web-based tutoring application.

It relies on volunteer full-time working professionals who give 30 minutes per week as online reading tutors to at-risk 1<sup>st</sup> grade students in our partner school districts – all during the school day!

Watch this [two-minute video report](#) by one of our classroom sponsors (Deloitte) on the impact of their virtual volunteer efforts in Toronto (TDSB) and Manitoulin Island (Wiikwemkoong Board of Education).

# TutorMate<sup>®</sup>

## Online Literacy Program



Partnering with **200+ organizations** and **6000+ volunteers** globally!

Current Canada partners include:



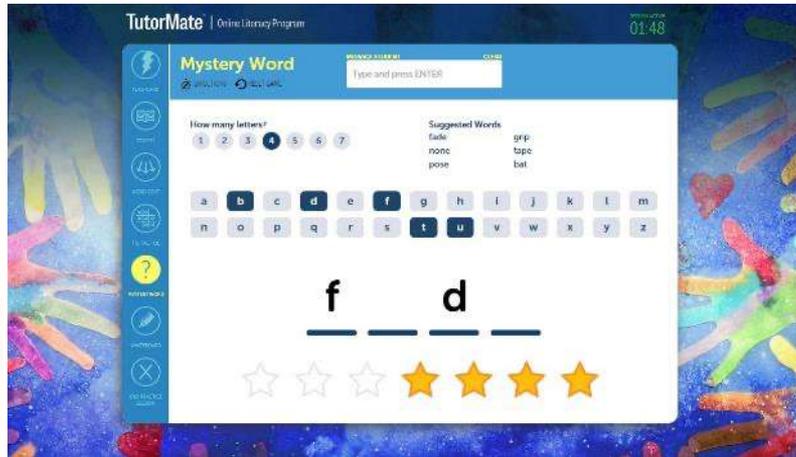
Z'GAMOK  
ENTERPRISES INC.

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# Mystery Word



tutor



student

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TutorMate **boosts children's enjoyment of reading, strengthens their belief that they're good readers and sparks their excitement about the world of books**

— Compared to other children in their class: —

**x2**

TutorMate children showed **twice the rate of increase in their reading enjoyment**

TutorMate children showed **much higher increase in their perception of themselves as good readers**

**TutorMate children also thought more positively about reading**



TutorMate children with the two lowest levels of ability **progressed most in their reading**

Results were especially strong for **reluctant readers**



**100% of teachers felt that TutorMate was beneficial for their students**

**100% of volunteers would recommend the program to a friend**



To learn how your organization can become a TutorMate partner, please contact Fabrice Grover: [fabrice@innovationsforlearning.org](mailto:fabrice@innovationsforlearning.org)

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**TutorMate**  
Online Literacy Program

# 2019 NATIONAL LITERACY TRUST STUDY:

## TutorMate Students showed twice the rate of increase in reading enjoyment compared to other children in their class



# Limited Intrusion on Existing Practices

- Teacher continues to do all district/school mandated curriculum, method and practices
- Only change from classroom teacher perspective is having student portal as one of the student-independent activities for 20 minutes of the reading block
- Classroom teacher collaborates with ELI as much or as little as teacher desires; program succeeds regardless of level of buy-in of teacher {but goal is to have total buy-in, and we have excellent history of that}
- School Administrator portal to see progress of all students at any time online

# Our Funding Sources

IFL funds all district implementations through  
2 revenue streams:

1. Donations from national corporate and philanthropic organizations.
2. Partnership Fees requested from Schools to contribute not cover implementation costs.

# SCHOOL PARTNER FEE

School Partner Fee: \$8,000 per participating classroom (up to 25 students per room).  
Participating ELI schools also receive virtual volunteer enrichment tutoring for free .

## SCHOOL FEE COVERS

- A portion of the ELI cost

- **EXAMPLE**

*Assuming 3 SK classrooms participate at a cost of \$24,000, this would require 540 hours of ELI support. (180 days x 1 hour per day per classroom x 3 classrooms = roughly .5 FTE.)*

## IFL PHILANTHROPY COVERS

- A portion of the ELI cost
- Software and curriculum
- All tech set up and implementation
- Ongoing reporting (weekly teacher reports and monthly principal reports)
- TutorMate virtual volunteer enrichment tutoring program, laptop, tutor recruitment, background checks and tutor training
- Family Portal App

***PLEASE NOTE: In the above 3-classroom example, the school is paying \$24,000 to be provided with a .5 FTE, devices, and more for SK classrooms and, in the following years, grades SK and 1.***

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# Co-creating Indigenous Early Literacy E-Books



## Exploring and Celebrating Indigenous World Views

We are advancing cultural inclusion and serving reconciliation by developing culturally appropriate early literacy e-books that help revitalize Indigenous languages and reinforce Indigenous themes, priorities, world views, and accomplishments.

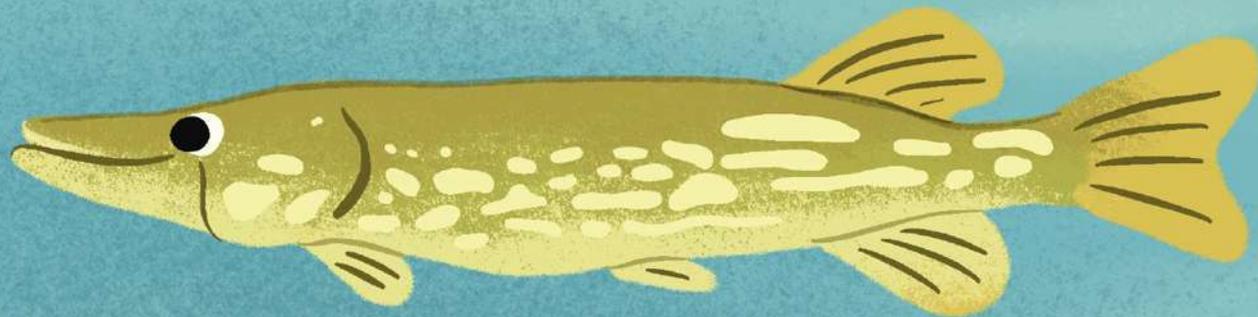




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Mishoomis has  
taught me what fish live in the lake.



There is Tikmeg,  
Ogaa, and Ginoozhe.



It all **starts**  
with **literacy.**

**Tikmeg**  
**(White Fish)**  
*Tick meg* 🎧

**Ogaa**  
**(Pickerel)**  
*Oh gaw* 🎧

**Ginoozhe**  
**(Pike)**  
*Gih no zheh* 🎧





# TutorMate<sup>®</sup>

## Online Literacy Program



Teachers + Tutors + Technology  
 Working together for children's literacy

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