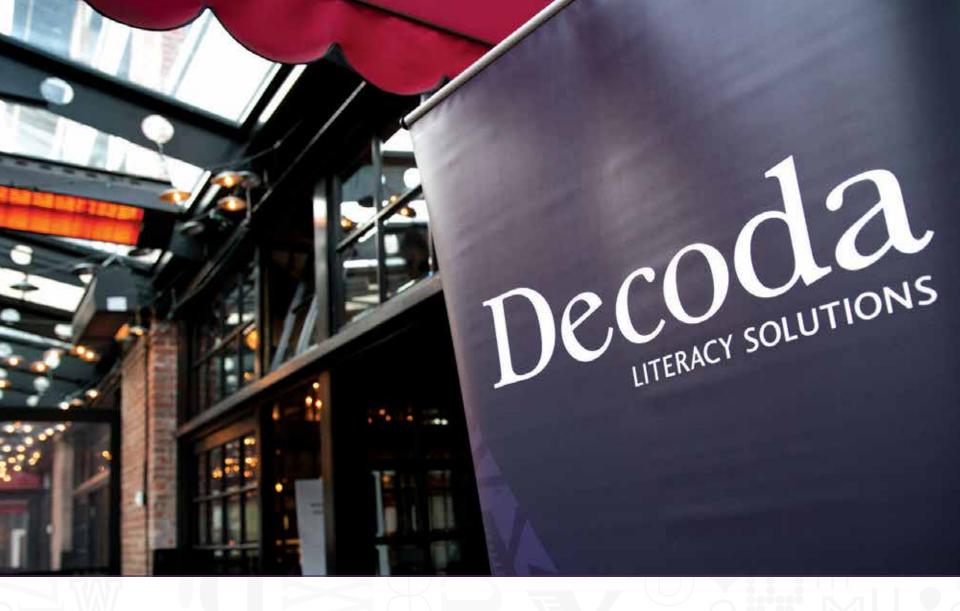


Community Report: 2015 – 2016





Decoda Literacy Solutions is the only province-wide literacy organization in British Columbia. Providing resources, training and funds, we support community-based literacy programs and initiatives in over 400 communities across BC. Our work supports children and families, youth, adults, Aboriginal and immigrant communities in an effort to build strong individuals, strong families and strong communities. As a non-profit organization, we rely on the generosity of individual donors, corporate partners and government to fund literacy work.



Our Vision

A British Columbia where everyone has the literacy skills they need.

Our Mission

To increase the literacy and learning skills of children and families, youth, adults, and seniors to improve their quality of life at home, at work and in the community.



In 2015-2016

Decoda invested \$2.5 million into literacy, and our community partners leveraged this amount to \$8.3 million to improve literacy and learning across the province.

1,843 community members worked on local literacy action plans.

11,276 adults attended 451 adult literacy programs.

49,045 adults and children attended 375 family literacy programs.

166,899 books and other materials were provided to community members.

4,069 seniors attended 195 literacy programs.

12,477 school-aged children attended 329 community literacy programs.

2,113 youth attended 94 youth literacy programs.

Message from Brenda Le Clair, CEO

We are at an unprecedented time in the BC literacy community.

Reflecting on the years of 2015 and 2016, the BC literacy network was, and continues to be, stronger and more resilient than ever before.



The same network was approached by community members to create more partnerships than ever before.

At the Decoda Literacy office and at community events, we received more phone calls, emails, and in-person questions inquiring about community literacy programming than ever before.

To meet these increasing needs, Decoda continues to work tirelessly with you – our government partners, funders, and donors – to secure sustainable funding for programs managed by our partner organizations.

Low literacy is no longer an "invisible" issue. Public awareness of our provincial literacy needs is at its highest yet. As you'll see in the pages of the 2015-2016 edition of our Community Report, community and corporate support continues to flourish for both Decoda and our partner organizations throughout the province. These pages describe what the literacy community has done with your financial support over the past year.

The Decoda staff team has continued to explore further opportunities to advance literacy and learning in BC by pursuing new, innovative initiatives and partnerships that we could not have dreamed of at the time of our inception in 2011.

You will read about all of these initiatives in the following pages.

Together, in 2015-2016, we encouraged, assisted, and celebrated the successes and overcoming of challenges of even more British Columbians. I am confident that we will create even more lasting change in 2016-2017!

Brenda Le Clair CEO

Message from the Board of Directors

The Board of Directors is proud to serve a provincewide community that believes that literacy is essential for everyone. We agree that all people in British Columbia deserve not just one chance, but multiple chances to achieve the best possible quality of life.



Each member of the Decoda Literacy Board strongly believes in – and shares – Decoda's mission, which is to ensure that everyone in BC has the literacy skills that they need, and giving each person as many "fresh starts" as they need.

In the past, when you thought of the word "literacy," you may have thought that this word exclusively referred to the ability to read and write. However, in modern times, the definition is far broader. In the pages of this Community Report, you will see how the idea of literacy has transformed, and how literacy impacts so many diverse aspects of our everyday lives.

As a provincial organization, we believe the best solutions happen when we bring together all communities and work in collaboration with educators as well as representatives from business and government to address literacy needs in BC. As stated in the Decoda Literacy Manifesto: "Everyone is a teacher, and we are all learners. This is the new, true face of literacy in British Columbia."

Together with Decoda's partners, we feel extremely honoured to work with a strong and diverse literacy network that continues to work together to create long-lasting social and economic change for the province's future.

In 2016-2017, the Board of Directors will continue to support the work that Decoda, our partners, our supporters, funders and donors across the province are doing to increase the literacy and learning skills of children and families, youth, adults, and seniors to improve their quality of life at home, at work, and in the community.

Jacqueline Taylor Chair, Board of Directors

Together, we are increasing literacy levels in British Columbia.

102 Literacy Outreach Coordinators (LOCs) in 400 communities work with literacy task groups comprised of literacy organization members, community service providers, businesses, schools, post-secondary institutions, libraries, and fellow community leaders to help ensure that literacy is a valuable priority.

In 2015-2016, Literacy Task Groups and Literacy Outreach Coordinators empowered more British Columbians by:





Assisting 11,276 adults in 451 adult literacy programs

11,276



Leading 7,859 individuals in 560 professional development workshops or seminars for their communities

7,859

Assisting 19,572 adults and 29,473 children in 372 family literacy programs

19,572

Raising nearly \$4.7 million in grants and fundraised dollars for literacy work

\$4.7 million

Top community literacy priorities in British Columbia in 2015 – 2016

Awareness about community programs, Family Literacy, Adult Literacy, Early Years Learning, Literacy for Older Adults, Aboriginal Learning, English Language Support and Health Literacy.

Together, we are supporting early childhood development.

Parents as Literacy Supporters (PALS) provides parents and caregivers new strategies to support their preschool and kindergarten-aged children's learning in fun and interactive ways. The program responds to needs of participating families and helps to provide a positive transition from home, and other early care settings to school.

In 2015-2016, Decoda Literacy supported the expansion of PALS throughout British Columbia by providing training for facilitators to explore the program content, and helped community members understand how the PALS program can be implemented in the community. As of 2016, there are more than 260 PALS programs being held in British Columbia.

Special thanks to Immigration, Refugee and Citizenship Canada for their support of the PALS program.





IPALS – helping new Canadians get a fresh start

IPALS, or Parents as Literacy Supporters in Immigrant Communities, is a culturally responsive family literacy program designed to help immigrant and refugee families – and their young children – flourish in their new communities.

In 2015-2016, IPALS programs helped 555 clients in 10 sites through eight school districts – Abbotsford, Burnaby (two sites), Langley, North Vancouver, Richmond, Surrey, Vancouver and West Vancouver (two sites).

"Abbotsford is making significant strides in its effort to meet the learning needs of the English as an Additional Language community. The Early Development Inventory data indicates that the vulnerability rate of children in Abbotsford has increased from 28% to 33% which is above the provincial average."

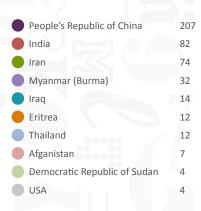
- Abbotsford Literacy Matters Community Report

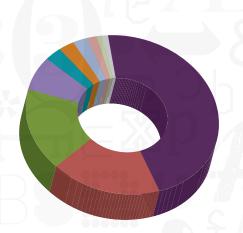
"This year, there have also been a few Syrian refugee families living on the West Side. Historically, refugee families have settled in other neighbourhoods of Vancouver. We have been able to connect two of these families to literacy supports such as English conversation circles."

- Kitsilano Neighbourhood House Community Report

More about IPALS learners in 10 BC sites in 2015-2016

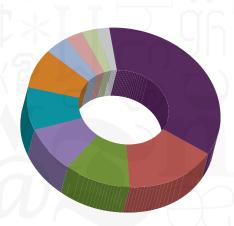
Top 10 Countries of Birth





Top 10 Mother Tongues







Aboriginal PALS

In 2015-2016, Aboriginal PALS, a program created for Aboriginal communities in consultation with Elders and other aboriginal community leaders, continued to be held in communities across BC. The program is a play-based, culturally responsive family literacy program that gives parents and caregivers new strategies to support their preschool and kindergarten-aged children's learning.

"We've seen an increase of aboriginal Elder participation in our after school program at the elementary schools. The presence of aboriginal storytelling activities is building with the Aboriginal Education Program."

– Columbia Basin Alliance for Literacy, Boundary Region

"Cariboo Chilcotin Partners for Literacy [and our community partners] have collaborated to deliver a Positive Action/Aboriginal Parents as Literacy Supporters Family Literacy Program. The schools provide the space for the parent and child sessions, and the StrongStart Centre for the childminding. Our community partners provide in-kind contributions which include: childminding; transportation; preparation of meals (breakfast & lunch); supplies; cultural activities; and facilitators for the child sessions and some for the adult sessions."

- Cariboo Chilcotin Partners for Literacy

Together, we are giving BC's Youth and EAL Learners the tools they need for future success.

EAL (English as an Additional Language) Learning

As in the rest of Canada, immigrants have always been, and continue to be, a vital part of BC's population. One of the challenges of working in the EAL field is accommodating the diverse language and educational needs of each learner.

The BC literacy network has risen to the challenge by providing English as an Additional Language in multiple communities across the province.



"We have seen an increase in the number of people using literacy services such as [EAL] and adult literacy tutoring. There has been a large community push for a new library supporting the evidence that literacy is an important community value."

Youth Literacy

Young people who face significant reading challenges are less likely to finish high school and are at risk of other personal and social problems. Research shows that comprehensive and holistic approaches to teaching and guidance can be effective in helping these young people succeed in school and in life. Here are some quotes to illustrate the power of literacy in changing the lives of BC youth:

"We are well advertised in Atlin and folks know who to contact with their ideas and various needs. Earlier this year Trudy Ewing (LOC)...wrote a Mentorship Program which was shared with parents. This summer, we have three Tlingit girls who have started the program. One of the purposes of this program is to raise the girls' self-esteem and confidence by having them experience the classroom setting for a few years before applying to a college."

- Literacy Now, Atlin

"We are fortunate to have a partnership with a young man who is autistic, and his aide. They have been helping with all our events (taking photos and distributing books) and taking care of the Red Book Shelf. They have been with our program for the last 4-5 years, every week, all weather and locations.

This young man is shy and his participation in the Literacy program has seen him develop more confidence when dealing with the public and pride in his abilities. He is now able to visit our office at times without his aide, and choose and distribute the books to all our Red bookshelf locations. He is now confident enough to submit some of his photos to the local newspaper for publication and include his name. This young man was recently recognized at the year-end high school awards event for all that he does in the community – he was attending, as always, taking photos and volunteering. We are so proud of him and the changes we have been privileged to witness."

- Chase Literacy Community Report

Powell River Literacy

Together, we are encouraging success for BC adults and investing in BC's economic future.

Literacy is an investment in BC's economy.

BC is facing an increasing skills gap. More British Columbians need to be trained for trades and technology jobs, and the development of literacy and essential skills is essential - particularly for more vulnerable populations.

Your support of adult literacy programs helps more people become employed, get better employment, and enter training programs.



Nasib, an adult learner, and LOC Timothy Shay at a Towers English Conversation Group class, Collingwood Neighbourhood House Here are some quotes from our partner organizations that illustrate how the literacy community worked together in 2015-2016 to help close the employment skills gap:

"Organizations and individuals are not just looking at basic literacy now but also including the other related essential skills – especially computer and financial literacy."

Literacy Central Vancouver Island

"There is an awareness that literacy is embedded in all areas and all issues...Literacy supports are part of any solution in helping people move forward with their lives."

– Sharon Crowley, Literacy Matters Abbotsford

At the Towers Conversation Group, the leader created a safe space so participants could give feedback. It took some participants almost a year to gain the confidence to even speak. But over time, one participant slowly began to express herself until she finally had her first English conversation with the leader.

– Timothy Shay, Collingwood Neighbourhood House

Downtown Eastside Literacy Roundtable, Digital Literacy Pop-Up Café, Vancouver



"One client, Dominique, who was referred from the WorkBC office attended our ESL class for a short period of time. She came to the community looking for work and found the services at our CBAL office to meet a variety of needs...With much support from our ESL teacher, our employment workshop facilitator and WorkBC case manager, Dominique was able to create a comprehensive LinkedIn page and apply for numerous positions. After 5 weeks and many hours in the CAP Site she was offered a position of her dreams, teaching a Professional Chocolatier program in Montreal. Her tears and hugs (and sweet treats!) were evidence of her gratitude."

– Columbia Basin Alliance for Literacy, Nakusp

"Whether people are looking for tutoring or professional or personal literacy development or a place to donate books, or are planning an event that targets families, they know to contact us."

- Literacy Alliance of the Shuswap Society (LASS)

"Communities are also recognizing the need to support adults with literacy needs in order for them to enter into trades programs. With an increase in the need for employable people, there are many introductory trades programs being offered, but many local people do not have the literacy skills to attend the training or programs. Realizing this need, communities are seeking and offering literacy programming within their communities in order to build the skills and confidence of their members to attain employment or further their education."

– Hazelton Community Literacy Report

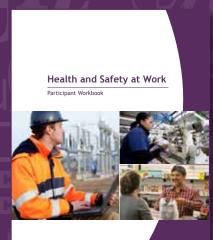
"In the past year, we had a young single mother who came into the Learning Hub and has resourced the Family Literacy Program and has since taken the Best Driver Program to help her get her 'L' Learner's License...The same young girl has also been able to get her WHMIS Ticket and will be looking for summer time work."

– The Learning Hub, Fort St. James

Decoda Literacy's Health and Safety Curriculum

In 2015-2016, Decoda Literacy developed *Building Resilient Workers:*Health and Safety at Work so that BC workers could learn how to stay safe at work. Essential skills – reading, writing, and oral communication – are embedded in the health and safety content. The program is the product of collaboration between the BC Federation of Labour's Health and Safety Centre (BCFED Health & Safety Centre) and Decoda Literacy. The project was funded by WorkSafeBC.

In its first year, the curriculum was delivered to learners in 19 BC communities, and 209 individuals completed the program.



Decoda

"Important vocabulary and worker's rights were established. [The program] gave one of the community organizations an opportunity to see how they need to step up."

– A Health and Safety Program
Facilitator

Together, we are helping more families learn together.

With your support, and the support of our partners, we provided parents and caregivers with useful resources that directly and positively affect the language and literacy development of both adults and children.

To raise awareness of the importance of learning together as a family, the BC literacy community celebrated Family Literacy Week in January, 2016.

"The Family Literacy event was well attended and parents were actively engaged with their children in the literacy activities...Parents are actively involved in this program which suggests they understand the importance of early literacy activities...Many people realize that developing literacy is a life-long endeavour."

— Quadra Island Literacy





"Our Family Literacy Day event this year was spectacular! We hosted over 400 people ranging in age from preschool to seniors at our local college's gathering place. Through a new partnership between Decoda and Science World's community engagement team, we were able to connect and bring a major event that generally is only accessed in the Lower Mainland out into the rest of the province.

At the close of the event the LOC had a young father approach her as they were leaving to say that he doesn't read well and that his son struggles in school because of ADHD. He said that he never really knew how he could help him but that the two of them had learned through the event that they share a love of science! The LOC [Carol] was able to encourage the young man to take home some basic supplies and information about fun experiments to do with everyday items. They were also able to get a library membership and now can access many science materials that they will need to share in their learning journey together!"

- Literacy Prince George

Together, we are changing British Columbia through innovative literacy projects and partnerships.

Decoda Literacy was involved in these new and innovative initiatives in 2015-2016:

Learner Credential and Digital Badges

In 2015, Decoda created 32 digital badges (24 Community Adult Literacy Benchmark badges, five learner badges for other topics, and three practitioner badges). Webpages were created to support and explain the badges, and a process whereby literacy practitioners can seamlessly award learner credential badges to students was established.

As of the end of September, 2016, more than 100 learner credentials have been awarded.



Clear Language and Design

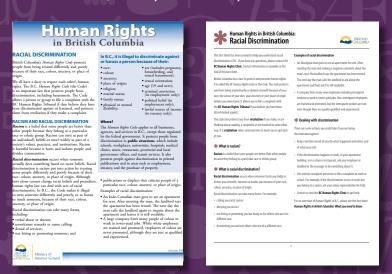
When writing is not clear people may misunderstand, lose interest, get frustrated, or give up. They may also make mistakes. Clear Language and Design ensures better access to information and saves time and money for everyone. It means that the audience gets the message easily and acts on it appropriately.

Contracts completed in 2015-2016

- BC Centre for Elder Advocacy and Support
- BC Ministry of Justice Civil Resolution Tribunal and the Human Rights Branch
- Vancouver Foundation
- Victoria Foundation

"This year, we have made enough progress with literacy challenge awareness that the Burnaby Inter-Agency Council has approved our resolution to promote use of Clear Language for all public communication."

- Susan Cathcart, Literacy Now Burnaby



Before and after shots of Human Rights Fact Sheets that Decoda Literacy updated with clear language and design for the BC Ministry of Justice.

Strengthening Rural Canada

In 2015, Decoda Literacy Solutions assumed leadership of Strengthening Rural Canada, a three-year Pan-Canadian initiative funded by Economic Social Development Canada. Decoda assisted six communities, in three provinces, in creating community plans that looked for solutions to challenges faced by rural Canada. These challenges included aging populations, the migration of youth to urban areas, diminished social capital and shifting economies.

Fostering Literacy

In 2016, Decoda Literacy launched a three-year pilot project that will offer literacy supports for children in care who are struggling with reading. Specific communities in the British Columbia literacy network will be identified to assist 25 children and their foster parents.

The project will involve one-to-one tutoring for children who are in care and in Grades 2 to 5, who are reading below their grade level. Decoda will also provide family literacy training to foster parents to help them support their children's learning at home. We would like to thank the Brit Insurance Group of London, England for their financial support of this exciting initiative.

Decoda Literacy Library

The Literacy Library contains more than 5,000 literacy resources that may borrowed by any BC resident, free of charge. New items continue to be added, funded by grants from the Rotary Club of Vancouver, Hamber Foundation, the UPS Foundation, the R.R. Smith Memorial Fund Foundation and the Lohn Foundation. In 2015-2016, the library acquired 204 new items, and approximately 200 resources per month were in circulation. 106 new borrowers were welcomed, for a total of 765 borrowers.

Bringing the literacy community together: Decoda Literacy Conference 2015

Decoda Literacy's provincial literacy conference, Making Sense of the Modern World, was held on November 18th to 20th, 2015 in Richmond, British Columbia. Literacy community members from across the country gathered to collaborate, share new ideas and experiences, and inspire future work in the literacy field.

At the conference banquet, the winners of the 2015 *Literacy is Life* contest were presented with their awards by Dan Burritt, CBC
Vancouver news anchor. Thanks to all of the attendees, sponsors,
volunteers and presenters for their part in the success of the event!

"The bi-annual conferences are so helpful and fulfilling, they fill the literacy cup." – Fraser Cascades Literacy

"Thank you for having the Literacy Conference - they provide so much support, community building, and information sharing" — Columbia Basin Alliance for Literacy, Kaslo and Balfour

"The One to One tutoring program has expanded into Richmond...
This new initiative was a direct result on contacts made and
sessions attended at the Decoda Conference [in 2015]. It has the
support of the School District and the community at large with
many volunteers being first-time reading support tutors."

– Marg Dixon, Literacy Outreach Coordinator, Richmond



Literacy is Life 2016: A Fresh Start

The 2016 Literacy is Life campaign raised more than \$20,000 for BC literacy programs. Our campaign hashtag, #LiteracyisLife, trended on Twitter on UNESCO International Literacy Day (September 8th), during the Vancouver City Hall flag-raising event hosted by Mayor Gregor Robertson. The purple sock fundraiser reached many new audiences.

Eleven prominent landmarks in Vancouver and Victoria, including the provincial parliament buildings, lit in purple on September 8th.

The winner of the annual *Literacy is Life* Contest, Jessica Roberts-Farina of New Westminster, wrote a compelling and inspiring story of overcoming severe health challenges, finding happiness and eventually starting her own non-profit organization to help others.

Our signature fundraising event, the Team Trivia Challenge, was held in nine communities province-wide. All proceeds supported literacy programs in British Columbia. Partial proceeds from the Vancouver event provided literacy resources for Syrian refugee children and families attending Arabic-language Immigrant Parents as Literacy Supporters (IPALS) programs at Mount Pleasant Neighbourhood House.









Together, with our *Literacy is Life* partners, we are raising awareness of BC's literacy needs.

We would like to thank our *Literacy is Life* Champions, Community, Corporate Media and Lights of Purple Partners, Gift in Kind Sponsors, donors, supporters and volunteers for ensuring that literacy is a priority in British Columbia.

The Rotary Club of Vancouver generously donated \$5,000 to the Fostering Literacy Project.



"The Trivia Night event exposed our activities to many new people who were out for some trivia fun and left with a solid understanding of what we do and who we serve."

Literacy Quesnel

"We continue to have significant community support during our annual Literacy Celebration. Support comes from financial donations, increased organization participation, increased community attendance, and increased media publicity."

- North Coast Literacy Now

Literacy is Life Champions

FortisBC

The Bosa Properties Foundation

Corporate Partners

Beedie Development Group

The Flag Shop

Starbucks Canada

UPS Canada

Lawson Lundell LLP

Blue Sky Clothing Co.

Marsh

Media Sponsor

CBC Vancouver

Lights of Purple

BC Place

Birks Vancouver

City of North Vancouver – City Hall

City of Vancouver - City Hall

District of North Vancouver

Harbour Centre

Leckie Building

Legislative Buildings,

Victoria

Port Metro Vancouver – Canada Place

Science World at TELUS

World of Science TELUS Gardens

Supporters:

Eton College

International Web exPress

Rotary Club of Vancouver Foundation

Gift-in-Kind Sponsors

40 Knots Vineyard & Estate Winery

Blueprint

Bard on the Beach

Cariboo Brewing

Rogers' Chocolates

Pacific Coastal Airlines

Plum Clothing Co.

River Rock Casino Resort

Roots

SFU Bookstore



Vancouver Canucks

Cartems Donuterie

Ballet BC

CPA Canada

Choices Markets

The Distillery Bar and

Kitchen

Concert Properties

Electronic Arts

Everything Wine

Forage

Happier IT

The Keg Steakhouse and Bar

Kidsbooks

Little H Entertainment

Metropolis at Metrotown

Mink Chocolates

Pacific Blue Cross

Science World at TELUS World of Science

Steam Whistle Brewing

Tantalus Vineyards

Firehall Arts Centre

Vancouver Aquarium

Vancouver Canadians

Vancouver Opera

Vancouver Symphony

Orchestra

Vancouver Theatresports

League

The Vancouver Trolley Company

Westcoast Sightseeing

Willis Towers Watson

Vancouver Whitecaps FC

Whole Foods Market

Zazou Salon Academy

Board of Directors

Jacqueline Taylor, Chair

Anne Cooper

Grace Kuo

John McLaughlin

Linda Robertson

Dale Walker

Outgoing Director: Donna Wilson

Volunteers

Thank you to the many volunteers across British Columbia who give their time to help ensure that everyone has the literacy skills they need.

Decoda Literacy Volunteers

RBC Day of Service

Cindy Der Woon

Gwen Hardy

Theresa Kratzer

Robin Rivers

Christine Smith

Amanda Thomas

Silvi Wool

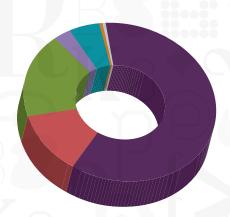
Abeer Yusuf

2015 - 2016 Financial Statement

Total Revenue:

Province of British Columbia	\$2,615,834
Federal Government	\$528,059
LIFT Philanthropy Partners' Society	\$771,937
Contribution from other charities	\$130,005
Program Services	\$228,604
Donations	\$24,418
Interest and other revenue	\$17,997

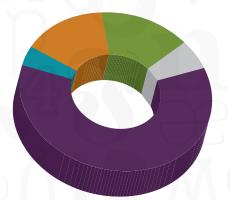
Total: \$4,316,854



Total Expenses:

Adult Program	\$650,059
Family Program	\$250,213
Community Program	\$2,579,678
Program Support	\$181,462
General Office and Fundraising	\$623,447

Total: \$4,284,859



A Heartfelt Thank You to Our Community Partners

Funders

B.C. Ministry of Advanced Education

B.C. Ministry of Education

Capilano University (The Westcoast Reader)

Citizenship and Immigration Canada

Employment and Social Development Canada

LIFT Philanthropy Partners' Society

Simon Fraser University (The Westcoast Reader)

Vancouver Foundation

Donors

Acxsys Corporation

Al Roadburg Foundation

Anonymous (6)

Lori Baxter

Bella Coola Valley Learning

Society

Stephen Berg

Amit Bhagat

Peter C. Bond

BOSA Properties Foundation

Tannis Boxer

Brit Group Insurance Limited

Kerry Brock

John Brouwer

Melina Buckley

CanadaHelps

Capilano Suspension Bridge Park

CUPE - The Canadian Union of

Public Employees

Susan Cathcart

Judy Cavanagh

Chris Chan

CPA Chartered Professional Accountants of Canada

Tina Chau

Helen Cheung

CHIMP Foundation

Nicholas Collins

Sharon Crowley

Susan Culver

Tony De Wit

Debbie Denault

Aliza Dhungana

Coreen Douglas

Deborah Dragon

Lisa Edward BJ Edwards

Collette Ellis-Toddington

Kim Enjo

Dan Enjo

Rolf Erni

Eton College Canada Inc.

F.K. Morrow Foundation

Liz Field

Ian Fisher

Focus Pre-Press Systems

FortisBC Inc.

Bernard Jack Friesen

Friesen Brothers Fuel Ltd.

Robin Gadsby

Robert Gadsby

Leona Gadsby

Puddy Goodlet

Laurie Gould

The Hamber Foundation

Gail Hanney

Rachel Ho

Grace Hodgson

John Alex Holm

Karen Howe

Hyphen Communications

International Web Express Inc.

John Jong

Maureen Kehler

Joshua Landry

Brenda Le Clair

Legal Services Society of B.C.

The Lex Reynolds Adoption and Permanency Fund c/o Victoria

Foundation

Francis Lim Carson Loh

Doreen MacLean Harrison Mak

MariaMarina Foundation

Jennifer Louise Martin

Hiromi Matsui

John McLaughlin

Phil Menger

Jane Morris

Christian Mosley

Neal Mutadi

Naramata Friends of the Library

Carol Nielsen

Alex Noriega

Ashley Ogilvie

Mandy H Ostick

Paula Phillips

Estate of Joan Marion Press

Desneiges Profili

Kim Quach

RBC

R.R. Smith Memorial Fund

Foundation

Radisson Hotel Vancouver

Airport

D. Patricia Richards

Sarah Richmond

Andrew Robb

Linda Robertson

Scott Philip Robinson

Donald Robinson

Anita Romaniuk

Fanny Romeyn Marilyn Ross

Rotary Club of Vancouver

Foundation

Stuart Rowles

Jean Sansum

Joan Savoie

Schein Foundation

Carla Schuk

Jenny Shaw

Jenny Snaw

Laurie Shopland
Christine Smith

Barry Smithson

Sarah Sutherland

Margaret Sutherland

Burke Taylor

Jacquie Taylor

The Taylor Taliesin Foundation

Tech Web Direct

Audrey Thomas

Hiu Fung Tong

Diana Twiss

UPS Canada

Betty Weaver

Sheila Whincup

Cynthia Whitaker

Donna Wilson

Ashleah Wilson

Linda Wong

Jack Wong

WorksafeBC

Write 2 Read Foundation

Peter Wynn

Frank Xiao

Sponsor:

Decoda Literacy Conference Gold

Legal Services Society of BC

Silver Sponsors:

WorkSafeBC

CUPE Literacy Program

Bronze Sponsors:

Chartered Professional

Accountants (CPA) Canada

The Bosa Properties Foundation

Literacy Contest Awards

Eton College Canada Inc.

UPS

CBC Vancouver

Presenters:

In-Kind Sponsors:

4imprint

Harbour Air

Nature's Path Organic

Silver Wheaton



Thank you to our government funders, corporate partners, philanthropists, donors and volunteers for supporting many types of literacy programming; for helping to fund the equipment and technology that improves the quality of life for many; and for reaching our goal of utilizing literacy as a lever of change. Together, we are achieving our vision of a province where everyone has the literacy skills they need.

Design and Layout: Lisa Edward, studiochartreuse.ca

Photography: Tempest Photography, Janine Coney Photo, Dan Enjo, Sarah Storrey, Library of Congress



As the only province-wide community-based literacy organization in British Columbia, Decoda Literacy supports literacy programs and initiatives in more than 400 communities. Our vision is a British Columbia where everyone has the literacy skills they need.

© 604.681.4199 | © info@decoda.ca | ⊕ www.decoda.ca | ⊕ decodaliteracy | © @decodaliteracy | Suite 980 – 1125 Howe Street, Vancouver, BC V6Z 2K8 | Charitable Donation Number: 84105 3333 RR0001

