

Twitter			
Warm up: Have you heard of Twitter? Do you use any other social media? What were your experiences and challenges? What do you want to learn about Twitter?			
Objectives:			Time: 3 hours
<ul style="list-style-type: none"> • Create a Twitter account • Use Twitter • Edit Twitter account • Get help with Twitter 			
Learning Tasks	Activities	Time	Resources
Create a Twitter account: <ul style="list-style-type: none"> • Discuss Twitter use • Identify parts of Twitter • Discuss password strength • Sign up for Twitter • Create a profile 	Warm up and introductions: Discuss social media and the experiences people have had using Twitter or other forms of social media.	10 min.	Computer lab, projector & screen
	Present: Demonstrate opening a web browser and going to the Twitter home page. Show where to click on SIGN UP NOW. Discuss signing up for Twitter, including: <ul style="list-style-type: none"> • Parts of address (@yourname) • Password strength • Providing personal information • Storing information in case of a lost password • Creating a profile • Reading terms of service 	15 min.	Twitter workbook p. 4-8
	Practice: Have learners sign up for a Twitter account (this may take a while). Be sure to have them write down their Twitter name and password. Explore Twitter together, including the layout of the page. Have learners create their profile.	20 min.	

<p>Use Twitter:</p> <ul style="list-style-type: none"> • Post a Tweet • Follow people/organizations • Unfollow people/organizations <ul style="list-style-type: none"> • Discuss hashtags • Use hashtags • Create hashtags <ul style="list-style-type: none"> • Retweet a tweet • Mark a tweet as a favourite <ul style="list-style-type: none"> • Send a message • Create lists • Edit lists 	<p>Break:</p>	15 min.	
	<p>Present:</p> <p>Demonstrate how to post a tweet. Point out the parts of a tweet. Demonstrate how to reply to and forward a message.</p>	10 min.	Twitter workbook p. 9-14
	<p>Practice:</p> <p>Have learners post a tweet. Have them find and follow other learners in the class and practice finding people and organizations to follow. Use @CBALiteracy and @decodaliteracy as sample organizations to follow. Practice unfollowing.</p>	10 min.	
	<p>Present:</p> <p>Discuss hashtags. Demonstrate how to follow hashtags. Use #literacy. Demonstrate how to create a hashtag.</p>	5 min.	Twitter workbook p. 15-18
	<p>Practice:</p> <p>Have learners find the #literacy hashtag. Have learners create their own hashtag.</p>	10 min.	
	<p>Present:</p> <p>Demonstrate how to retweet. Discuss and demonstrate how to mark a tweet as a favourite.</p>	5 min.	Twitter workbook p. 19-20
	<p>Practice:</p> <p>Have learners find a tweet and retweet it and then mark it as a favourite.</p>	10 min.	
	<p>Present:</p> <p>Demonstrate how to send a message via Twitter. Discuss and demonstrate creating and editing lists.</p>	10 min.	Twitter workbook p. 21-27

<p>Edit Twitter account:</p> <ul style="list-style-type: none"> • Edit account • Edit design <p>Get help with Twitter:</p> <ul style="list-style-type: none"> • Use help 	<p>Practice: Have learners send a message to someone they are following. Have learners create a list and edit it by adding and deleting people on those lists.</p> <p>Present: Demonstrate how to personalize a Twitter account and edit settings and background.</p> <p>Practice: Have learners edit account settings and personalize their page.</p> <p>Present: Demonstrate how to use the Help feature.</p> <p>Practice: Have learners use the Help feature.</p> <p>Review: Review Twitter etiquette with the group and answer any final questions.</p> <p>Be sure to discuss the importance of signing out of Twitter. Demonstrate and have learners sign out of their Twitter accounts.</p>	<p>15 min.</p> <p>10 min.</p> <p>10 min.</p> <p>5 min.</p> <p>10 min.</p> <p>10 min.</p>	<p>Twitter workbook p. 28-29</p> <p>Twitter workbook p. 30</p>
<p>Evaluation: Learners will: create a Twitter account, edit their profile, post a tweet, follow and unfollow people and organizations, use hashtags, send a message, edit their account and use help.</p>			
<p>Notes: Before the class, set up a Twitter account for yourself if you don't already have one. Be sure to have a couple of organizations to follow. Have the @CBALiteracy and @decodaliteracy ready to share with learners.</p>			