

## Twitter

**Warm up:** Have you heard of Twitter? Do you use any other social media? What were your experiences and challenges? What do you want to learn about Twitter?

**Objectives:**

- Create a Twitter account
- Use Twitter
- Edit Twitter account
- Get help with Twitter

**Time:** 3 hours

**Learning Tasks**

**Activities**

**Time**

**Resources**

Create a Twitter account:

- Discuss Twitter use
- Identify parts of Twitter
- Discuss password strength
- Sign up for Twitter
- Create a profile

**Warm up and introductions:**

Discuss social media and the experiences people have had using Twitter or other forms of social media.

10 min.

Computer lab,  
projector & screen

**Present:**

Demonstrate opening a web browser and going to the Twitter home page. Show where to click on SIGN UP NOW.

15 min.

Twitter workbook  
p. 4-8

Discuss signing up for Twitter, including:

- Parts of address (@yourname)
- Password strength
- Providing personal information
- Storing information in case of a lost password
- Creating a profile
- Reading terms of service

20 min.

**Practice:**

Have learners sign up for a Twitter account (this may take a while). Be sure to have them write down their Twitter name and password. Explore Twitter together, including the layout of the page. Have learners create their profile.

<p>Use Twitter:</p> <ul style="list-style-type: none"> <li>• Post a Tweet</li> <li>• Follow people/organizations</li> <li>• Unfollow people/organizations</li> </ul> <ul style="list-style-type: none"> <li>• Discuss hashtags</li> <li>• Use hashtags</li> <li>• Create hashtags</li> </ul> <ul style="list-style-type: none"> <li>• Retweet a tweet</li> <li>• Mark a tweet as a favourite</li> </ul> <ul style="list-style-type: none"> <li>• Send a message</li> <li>• Create lists</li> <li>• Edit lists</li> </ul>	<p><b>Break:</b></p> <p><b>Present:</b> Demonstrate how to post a tweet. Point out the parts of a tweet. Demonstrate how to reply to and forward a message.</p> <p><b>Practice:</b> Have learners post a tweet. Have them find and follow other learners in the class and practice finding people and organizations to follow. Use @CBALiteracy and @decodaliteracy as sample organizations to follow. Practice unfollowing.</p> <p><b>Present:</b> Discuss hashtags. Demonstrate how to follow hashtags. Use #literacy. Demonstrate how to create a hashtag.</p> <p><b>Practice:</b> Have learners find the #literacy hashtag. Have learners create their own hashtag.</p> <p><b>Present:</b> Demonstrate how to retweet. Discuss and demonstrate how to mark a tweet as a favourite.</p> <p><b>Practice:</b> Have learners find a tweet and retweet it and then mark it as a favourite.</p> <p><b>Present:</b> Demonstrate how to send a message via Twitter. Discuss and demonstrate creating and editing lists.</p>	<p>15 min.</p> <p>10 min.</p> <p>10 min.</p> <p>5 min.</p> <p>10 min.</p> <p>5 min.</p> <p>10 min.</p> <p>10 min.</p>	<p>Twitter workbook p. 9-14</p> <p>Twitter workbook p. 15-18</p> <p>Twitter workbook p. 19-20</p> <p>Twitter workbook p. 21-27</p>
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<p>Edit Twitter account:</p> <ul style="list-style-type: none"> <li>• Edit account</li> <li>• Edit design</li> </ul> <p>Get help with Twitter:</p> <ul style="list-style-type: none"> <li>• Use help</li> </ul>	<p><b>Practice:</b> Have learners send a message to someone they are following. Have learners create a list and edit it by adding and deleting people on those lists.</p> <p><b>Present:</b> Demonstrate how to personalize a Twitter account and edit settings and background.</p> <p><b>Practice:</b> Have learners edit account settings and personalize their page.</p> <p><b>Present:</b> Demonstrate how to use the Help feature.</p> <p><b>Practice:</b> Have learners use the Help feature.</p> <p><b>Review:</b> Review Twitter etiquette with the group and answer any final questions.</p> <p>Be sure to discuss the importance of signing out of Twitter. Demonstrate and have learners sign out of their Twitter accounts.</p>	<p>15 min.</p> <p>10 min.</p> <p>10 min.</p> <p>5 min.</p> <p>10 min.</p> <p>10 min.</p>	<p>Twitter workbook p. 28-29</p> <p>Twitter workbook p. 30</p>
<p><b>Evaluation:</b> Learners will: create a Twitter account, edit their profile, post a tweet, follow and unfollow people and organizations, use hashtags, send a message, edit their account and use help.</p>			
<p><b>Notes:</b> Before the class, set up a Twitter account for yourself if you don't already have one. Be sure to have a couple of organizations to follow. Have the @CBALiteracy and @decodaliteracy ready to share with learners.</p>			